

THE CHARLESTON SCHOOL OF PROTOCOL AND ETIQUETTE, INC.
MOST MANNERLY CITY CONTEST

OFFICIAL RULES

NO PURCHASE IS NECESSARY TO PARTICIPATE

This contest ("Contest") is being sponsored by and administered by The Charleston School of Protocol and Etiquette, Inc. (the "School"). Entrants agree to be bound by these Official Rules and the decisions of the School, which shall be final, binding and conclusive on all matters.

1. **Eligibility.** There is no purchase necessary to enter this Contest. Contest is open and offered only to legal U.S. residents 18 years of age or older (excluding Guam, Puerto Rico, U.S. Virgin Islands and other U.S. Territories and where prohibited, taxed or restricted by law). **One entry per person.** Void where prohibited by law. Persons in any of the following categories are NOT eligible to submit an entry: (a) persons who are younger than 18 years of age at the time of entry submission, (b) persons who do not legally reside primarily in the U.S., (c) persons employed by the School; (d) employees of advertising and promotion agencies providing services for this Contest; (e) the Judges for this contest; (f) individuals engaged in the planning, development, production, or distribution of materials for this contest and the immediate family members and/or those living in the same household of persons in any of the preceding categories.
2. **Entries.** Contest begins at 9:00 A.M. on January 1, 2010 and ends at 11:00 P.M. on December 31, 2010. All entries must be received by 11:00 P.M. on December 31, 2010. Entries can be submitted as follows:
 - a. **Online:** (1) Visit www.charlestonschoolofprotocol.com and click on "Vote for the Most Mannerly City in America!"
(2) Click on "Click here to vote on-line" and follow instructions.
The School is not responsible and/or liable for any technical error, hardware, software, or other malfunctions or omissions of any kind regardless of its origin or source, or for any of the effects thereof, lost or unavailable network connections, or failed, incorrect, inaccurate, garbled, or delayed electronic communications caused by the School or its agents, the user or by any of the equipment or programming associated with or utilized in this Contest or by any human error which may occur in the processing of the entries of this Contest and which may limit a participant's ability to participate.
 - b. **Mailed Form.** (1) Visit www.charlestonschoolofprotocol.com and click on "Vote for the Most Mannerly City in America!"
(2) Click on "Click here to print the form to be mailed in" and follow instructions.
Proof of mail is not considered proof of delivery or of receipt. No mechanically reproduced or illegible entries accepted. The School is not

responsible for lost, late, misdirected, postage-due, incomplete, or mutilated entries. Entries submitted via facsimile or other express delivery services will NOT be accepted.

- c. **Written Entries.** Entries will also be accepted by mailing an 8 x 11 sheet of paper containing your name, address, telephone number, email address, age, city and state of selection for the Most Mannerly City, when and how many times you have visited the selected city, the story on why you selected the city, and the phrase "please enter me in the sweepstakes" if you want to be entered into the Trip to Charleston sweepstakes, in legibly written, self-addressed stamped envelop with sufficient postage and a return address (first and last name, street address, city, state, and zip or postal code) to: Charleston School of Protocol and Etiquette, P.O. Box 41113, Charleston, SC 29423. Proof of mail is not considered proof of delivery or of receipt. No mechanically reproduced or illegible entries accepted. Not responsible for lost, late, misdirected, postage-due, incomplete, or mutilated entries. Entries submitted via facsimile or other express delivery services will NOT be accepted. Please specify name of Contest on front of envelope.
3. **Content Requirements for Entries.** All entries submitted must be original. An original entry is one that is created by the contest entrant and is not a copy of another entry or any other protected work. The entry cannot have been submitted to another contest, promotional event, or for publication at any time. Entries must not be unlawfully offensive or menacing, abusive, defamatory, libelous, unlawfully threatening or harassing, obscene or contain child pornography or otherwise contain content that is harmful to persons under the age of 18 years.
4. **Judging Criteria.** The winning city will be selected based upon both the number of votes and the judging of content of the stories submitted by the entrants based on the standards of etiquette as taught by the School. The winning city will be selected by the School, in its sole discretion.
5. **Prizes.** The winning city will be selected by 5:00 P.M. on January 31, 2011 and will be posted on the School's website by February 11, 2011. The winning city will receive an award that recognizes the honor of being named the Most Mannerly City in America. Cities that have been selected as the winning city for five consecutive years shall receive a lifetime achievement award. If, after receiving the lifetime achievement award, that city receives the most votes, it will then receive the "The Most Mannerly City Preservation Award" on the School's website and the second winning city will be awarded "One of the Most Mannerly Cities in America".
6. **Limitation of Liability.** By participating, entrants agree to release and hold the School and its parent, subsidiaries, officers, directors, shareholders, employees and agents and affiliated companies harmless from any and all liability for any loss, harm, damage, cost, or expense including without limitation property damage, personal injury and/or death arising out of participation in this contest or

the acceptance, use or misuse of any prize. The School and its agents are not responsible for late, lost, damaged, misdirected, incorrectly addressed, incomplete, illegible, undeliverable, corrupted or destroyed entries, or winner notifications. The School and its affiliates, subsidiaries, parent company, and their respective officers, directors, shareholders, employees and agents, and any and all Internet service and access provider(s) are not responsible for any incorrect or inaccurate entry information, human error, technical malfunctions, failures, omissions, interruption, deletion, or defect of any telephone network, computer online systems, computer equipment, service providers, or software, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this contest, inability to access the School's web site, theft, tampering, destruction, or unauthorized access to, or alteration of entries, transactions that are processed late or incorrectly or are incomplete or lost due to computer or electronic malfunction or traffic congestion on the Internet or at any web site. The School reserves the right to cancel, modify or suspend the online portion of this Contest in the event that virus, bugs or other causes beyond the School's control corrupt the online entry submission process, entry storage or access, or any other aspect of the administration of this Contest. Any use of robotic, automatic, programmed or like entry methods is prohibited. Any attempt by an entrant or any other individual to deliberately tamper with or undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made, the School reserves the right to disqualify the entrant (if appropriate) and/or seek damages and other remedies from any such person as permitted by law. In the event of a dispute as to online entries submitted by multiple users having the same email account, the authorized subscriber of the email account used to enter the Contest at the actual time of entry will be deemed to be the entrant and must comply with these Official Rules. The authorized account subscriber is deemed to be the natural person who is assigned an email address by an Internet access provider, online service provider or other organization, which is responsible for assigning email addresses for the domain associated with the submitted email address.

7. **Terms of Participation in Contest.** Except where legally prohibited, winners hereby grant (and agree to confirm that grant in writing) permission for the School and those acting under its authority to use his/her name, photograph, voice and/or likeness, for advertising, trade and/or publicity purposes without additional compensation in all media now known or hereafter discovered, worldwide and on the Internet and the World Wide Web, without notice, review or approval. All entries will be deemed works made for hire under the copyright laws of the United States, but if they cannot be deemed works made for hire, by entering this Contest, the entrants agree to assign and hereby assign and transfer to the School without additional compensation all right, title and interest in and to the entries, including, but not limited to, the copyright, worldwide, in the entries, in any form or format, subject to reserving rights for the participants' private/noncommercial use only. Entrants further agree to perform all acts and to execute all documents deemed necessary by the School to record and perfect any such transfer and

assignment. The School reserves the right, at its sole discretion, to change, alter, modify or edit the entries for any purpose, including but not limited to, for any advertising, trade or promotional purposes. Entrants agree that the release of information about his/her entries, including dissemination to the public and media through any channels, will be made solely by the School.

8. **Jurisdiction and Venue.** Any legal action arising out of or in connection with this Contest shall be brought in the State or Federal Courts located in Charleston, South Carolina and shall be governed by South Carolina law.

